



PUUR Ingrid

Brand guidelines

2020 - 2021

PUUR Ingrid Colours



ROSE
#EACEBE



TIMBER
WOLF
#D3D0C9



BEAU
BLUE
#A9B6B4

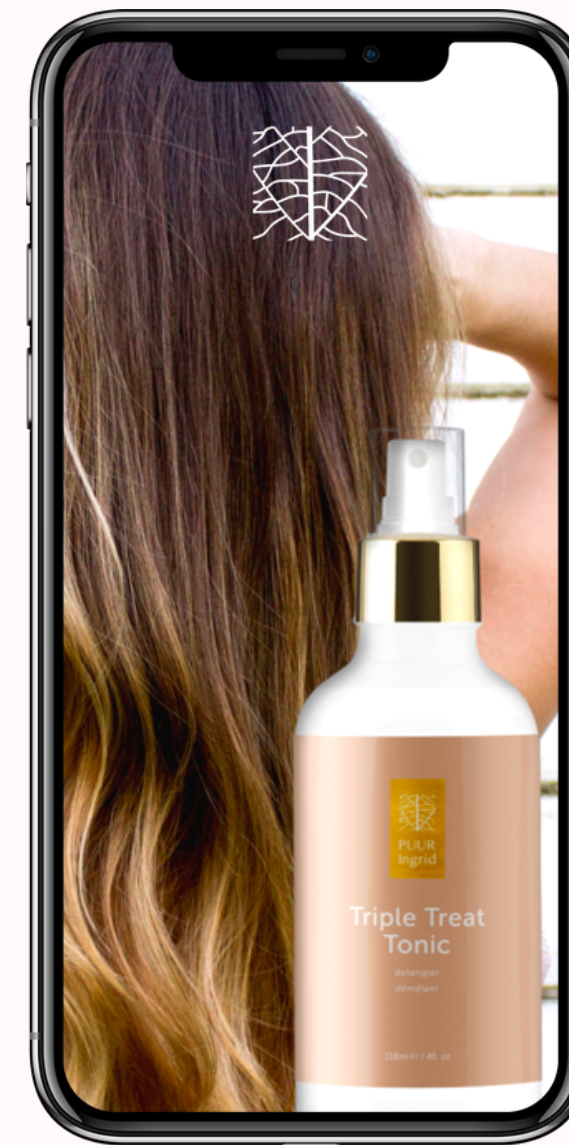


DEEP
TAUPE
#876C72



STEAL
TEAL
#21616E

Clean
and
Simple



Logo Variations

PUUR Ingrid logo options



Original gold with white



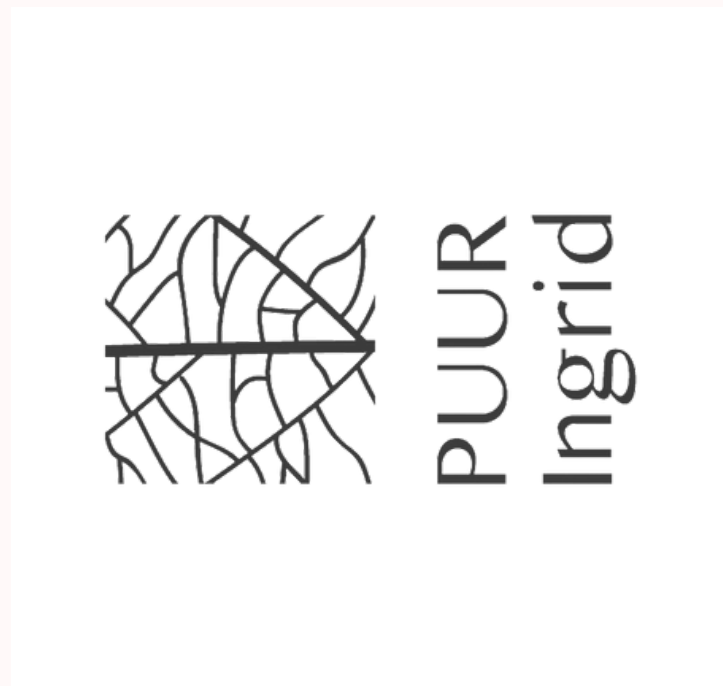
Variant grey on white



Icon May be used in
grey/black #343434, deep
taupe #876C72 or white

Reminders

Rules on logo use to keep in mind



DO NOT change the direction.



DO NOT crop the logo.



DO NOT add shadows or effects.



Download the resources

<https://www.dropbox.com/sh/32oddept6d zx82f/AA DbJY8HFVoSFJjp1tIODN7La?dl=0>

Get in touch

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